



COMPANY PROFILE

About Sarah Group *i*

Sarah Group is a Business Growth & Solutions Partner helping companies build, develop, and scale their businesses across Egypt and the GCC.

We provide flexible, integrated solutions designed around the specific need and objectives of each business from strategic consulting and business development to fully outsourced business functions.

Vision

To become a trusted business partner for companies entering, developing and expanding in Egypt and the wider region — combining market knowledge, commercial capabilities and practical execution.

Mission

To help businesses make better decisions, build stronger commercial functions and access the resources, relationships and digital capabilities they need to grow.

Values

Practicality | Integrity | Partnership | Responsiveness | Continuous improvement



CEO Message / Message from Business Development

At Sarah Group, we believe that sustainable business growth is built on strategic vision, meaningful relationships, and the ability to transform opportunities into measurable value.

In today's dynamic and competitive business environment, success requires more than identifying it requires the right strategy, a clear understanding of the market, strong partnerships, and effective execution. This belief is at the heart of everything we do.

Sarah Group was established with a clear vision: to empower businesses to expand their horizons, enter new markets, strengthen their market presence, and unlock new avenues for growth. Through our integrated business development solutions, strategic consulting, market intelligence, partnership development, and outsourced business support services, we help organizations navigate new markets and pursue opportunities aligned with their long-term objectives.

We approach every engagement with a commitment to professionalism, integrity, collaboration, and a deep understanding of our clients' unique business goals. By connecting market insights with strategic action, we aim to create meaningful business relationships and build a strong foundation for sustainable growth across Egypt, the GCC, and beyond.

At Sarah Group, we do not simply seek opportunities; we work to build the relationships, strategies, and pathways that help businesses move forward with confidence.

Thank you for your interest in Sarah Group. We look forward to building lasting partnerships and creating new possibilities for mutual success.

CEO | Sarah Group

Business Development & Consulting

We help companies develop their business through strategic consulting or a complete Business Development function, including market research, target-client identification, lead generation, client outreach, meetings, partnerships, opportunity management, and continuous follow-up.

Companies can work with us through:

- Business Development Consulting
- Integrated Business Development Services
- Outsourced Business Development Department
- Ongoing Business Development Management & Follow-up

Procurement Solutions

Supplier sourcing, market research, price comparison, negotiation, and procurement support to help businesses identify suitable suppliers and competitive commercial terms.

Marketing & Advertising

Digital marketing, social media, paid advertising, lead generation, content, brand awareness, and customer acquisition strategies.

HR Solutions

Recruitment, talent sourcing, candidate screening, interview coordination, and HR support tailored to business requirements.

Digital & Technology Solutions

Corporate websites, web solutions, customized business platforms, and mobile applications designed around each company's business needs.

Why companies work with us ?

Integrated capability

Multiple business functions coordinated through one partner.

Market connectivity

Support in building relationships with relevant clients, partners and suppliers.

SME focus

Solutions scaled to your stage, resources and priorities.

Execution mindset

Plans translated into actions, follow-up and clear deliverables.

Flexible models

Project-based, retainer, outsourced function or integrated program.

Long-term partnership

Capabilities that keep creating value after the first engagement.

1. King Abdulaziz Royal Reserve – Saudi Arabia

Environmental Sustainability & Strategic Partnership Opportunities

Conducted market research to identify potential business development opportunities and strategic partnerships across environmental rehabilitation, ecological tourism, sustainability solutions, and environmental technologies. Researched relevant Saudi companies, potential partners, and comparable initiatives to identify potential avenues for collaboration.

2. Fenaa Landscape – Saudi Arabia

Market Research & Business Expansion Strategy

Analyzed potential growth opportunities in the Saudi market, identifying relevant customer segments, including real estate developers, contractors, consultants, and hospitality projects. Developed a business development approach focused on market expansion, target account identification, and potential strategic partnerships.

3. Allied Engineering – Egypt

Business Development Analysis & Growth Opportunities

Reviewed the company's business activities and service portfolio to identify potential growth opportunities across interior design, fit-out, finishing, and project management. Explored relevant customer segments, prospective business relationships, and potential avenues for commercial expansion.

4. Mudad – Real Estate & Construction

Business Model Analysis & Outsourced Business Development

Analyzed the company's business model and explored potential opportunities to strengthen its business development activities. Developed a preliminary collaboration framework outlining potential outsourced business development arrangements and approaches to market expansion.

5. OY Studio & Tawakkol

Company Analysis & Business Development Proposals

Conducted company-focused research to explore potential business development opportunities, market positioning, and strategic collaboration pathways. Prepared tailored business development proposals aligned with the companies' activities and potential growth objectives.

6. Egyptian Market Entry – UAE-Based Company

Market Entry Support & Strategic Relationship Development

Supported a UAE-based company in exploring and establishing its presence in the Egyptian market through strategic relationship development and engagement with engineering consultants. Contributed to exploring contractor registration and prequalification opportunities with major industry stakeholders.

This experience reflects Sarah Group's approach to helping businesses navigate new markets, build relevant professional relationships, and establish a foundation for long-term growth.

OUR IMPACT

Clients, Stats & Testimonials

We take pride in building long-term partnerships and delivering results that create real value for our clients.



10+

YEARS OF EXPERIENCE

A decade of expertise in business development and strategic growth.



150+

SUCCESSFUL CAMPAIGNS

From market research to strategic partnerships, we turn opportunities into measurable success.



98%

CLIENT SATISFACTION

Our success is measured by the trust and satisfaction of our clients and partners.

OUR VALUED PARTNERS & CLIENTS

Trusted by Industry Leaders

We are proud to work with a diverse range of clients across multiple sectors, including real estate, construction, engineering, design, hospitality, and more.



WHAT OUR CLIENTS SAY

Real Partnerships. Lasting Impact.

“

"The team's professionalism, deep market knowledge, and commitment to our goals made a real difference. They delivered beyond expectations."

Ahmed El-Sayed
Business Development Director

EMAAR

“

"A highly professional team with excellent communication and a clear understanding of our needs. Their support helped us achieve our goals in a shorter time."

Hana Al-Mansour
Head of Strategic Partnerships



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"Working with Sarah Group was a seamless experience. Their insights, network, and dedication helped us open new opportunities in the region."

Khalid Al-Farsi
CEO



SARAH GROUP

BUSINESS DEVELOPMENT | STRATEGIC PARTNERSHIPS | SUSTAINABLE GROWTH

BUILDING GREENER SPACES
FOR A BETTER TOMORROW

LANDSCAPE | CONSTRUCTION | INFRASTRUCTURE

OUR CLIENTS

Trusted by Leading Companies IN EGYPT

We are proud to work with esteemed clients in Egypt, delivering sustainable landscape and construction solutions.



LANDSCAPE CLIENTS

GOVERNMENT | DEVELOPERS | PRIVATE SECTOR

 PALM HILLS DEVELOPMENTS	 SODIC	 MARAKEZ	 EMAAR Misr
 MOUNTAIN VIEW DEVELOPMENTS	 HYDE PARK NEW CAIRO	 TATWEER MISR	 AL AHLY SABBOUR DEVELOPMENTS
 الحدايق EL HADABA LANDSCAPING & AGRICULTURE	 ORASCOM CONSTRUCTION INDUSTRIES	 EL ARABY LANDSCAPE & IRRIGATION	 GREEN SCAPES LANDSCAPE SOLUTIONS



CONSTRUCTION CLIENTS

MAIN CONTRACTORS | DEVELOPERS | REAL ESTATE

 ORASCOM CONSTRUCTION	 HASSAN ALLAM CONSTRUCTION	 ELSEWEDY ELECTRIC	 TMG
 BESIX	 we WADI DEGLA DEVELOPMENTS	 ARC ENGINEERING & CONSTRUCTION	 SAUDI EGYPTIAN DEVELOPMENT COMPANY
 CONCORD CONSTRUCTION	 EDGE CONSTRUCTION	 ROYA DEVELOPMENTS	 KAYAN CONSTRUCTION



LANDSCAPES | CONSTRUCTION | LASTING VALUE



SARAH
GROUP

BUILDING GREENER SPACES
FOR A BETTER TOMORROW

OUR CLIENTS IN SAUDI ARABIA & UAE



LANDSCAPE &
CONSTRUCTION
DESIGN | BUILD | SUSTAIN

OUR CLIENTS

Trusted by Leading Companies in Saudi Arabia & UAE

We are proud to have partnered with prestigious companies in the landscape and construction sectors across Saudi Arabia and the UAE.



SAUDI ARABIA



UAE



SUSTAINABLE
SOLUTIONS



QUALITY
EXECUTION



LONG-TERM
PARTNERSHIPS

OUR CLIENTS IN KUWAIT & QATAR

BUILDING SUSTAINABLE
LANDSCAPES & ICONIC SPACES

LANDSCAPE | CONSTRUCTION | INFRASTRUCTURE

OUR CLIENTS

TRUSTED BY LEADING COMPANIES IN KUWAIT & QATAR

We are proud to work with prestigious clients in Kuwait and Qatar,
delivering high-quality landscape and construction solutions.



KUWAIT

LANDSCAPE & CONSTRUCTION CLIENTS



الهيئة العامة للبيئة
PUBLIC AUTHORITY
FOR ENVIRONMENT



وزارة الأشغال العامة
MINISTRY OF PUBLIC WORKS



شركة البترول الكويتية العالمية
KUWAIT PETROLEUM CORPORATION



بوبيان
Boubyan



بيت التمويل الكويتي
Kuwait Finance House



الغنيم
ALGHANIM



زين
ZAIN



الخطوط الجوية الكويتية
KUWAIT AIRWAYS



QATAR

LANDSCAPE & CONSTRUCTION CLIENTS



مؤسسة قطر
QATAR FOUNDATION



Ashghal



قطر للطاقة
QatarEnergy



الريل القطري
Qatar Rail



المتحدة للتنمية
UNITED DEVELOPMENT CO.



QATAR
القطرية



FIFA
قطر
Qatar



BARWA
بروة



GREEN
SPACES



QUALITY
CONSTRUCTION



LONG-TERM
PARTNERSHIPS



STRONGER
COMMUNITIES



SCAN TO CONNECT



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